

Sustainable product sourcing



30.09.1972-20.04.2023

Bamboo clothing

- Alternative to cotton and synthetic materials
- Bamboo uses only 12 gallons of water to produce one pound of fabric, cotton requires over 200 times more.
- You don't have to replant bamboo.
- Bamboo grows really fast (4 cm per hour)

Bamboo clothes



Marketing

- Bamboo consumes less chemicals
- Bamboo is more absorbent, clean, and breathable
- Bamboo is more long lasting and softer



Packaging

- 40% of all plastic produced is used to make packaging
- 63% of the materials used for clothing are virgin plastic
- 3% of plastic used in the clothing industry is recycled



Recycling the plastic packaging

- Reuse old plastic packaging
- Create pick-up points



Seaweed Packaging

- Promising alternative to plastic
- Biodegradable and reusable
- Fast growing
- Growing it produces oxygen



A ha of ocean is needed to create 40t of dry seaweed. During the processing, that same volume can absorb 20.7t of CO₂ emissions.

- Can use to package other products

