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SSE RIGA

# Sharing Economy Contest

A blurred background image showing a person's hand raised in the air, suggesting a classroom or meeting environment. The person is wearing a dark blue sweater with a grey ribbed cuff. The background is out of focus, showing other people and what appears to be a desk or table.

Zoom 02.12.2020..

By

Aivars Timofejevs

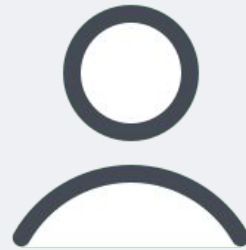
# The Task

- Identify the societal problem where the resource consumption is excessive and not sustainable. In your country or globally.
- Identify the main stakeholders and their role.
- Brainstorm and discuss the possible solutions. What benefits will be provided to the participants?
- Develop suggestions for sharing model
- Write a short recommendation report for improvement
- Think about the suitable business model!

# Assessment criteria

- How innovative the idea is?
- How feasible (doable) the idea is?
- How strong are the arguments provided for the idea?
- What is the scope and expected impact (efficiency improvement) of the idea?

# Contacts



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# Thank You!

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